

2025

Hi!

I'm Víctor Jimeno Bellmont

I've been working on digital projects for over 15 years, taking on different roles across teams and collaborating with companies to shape meaningful digital products.

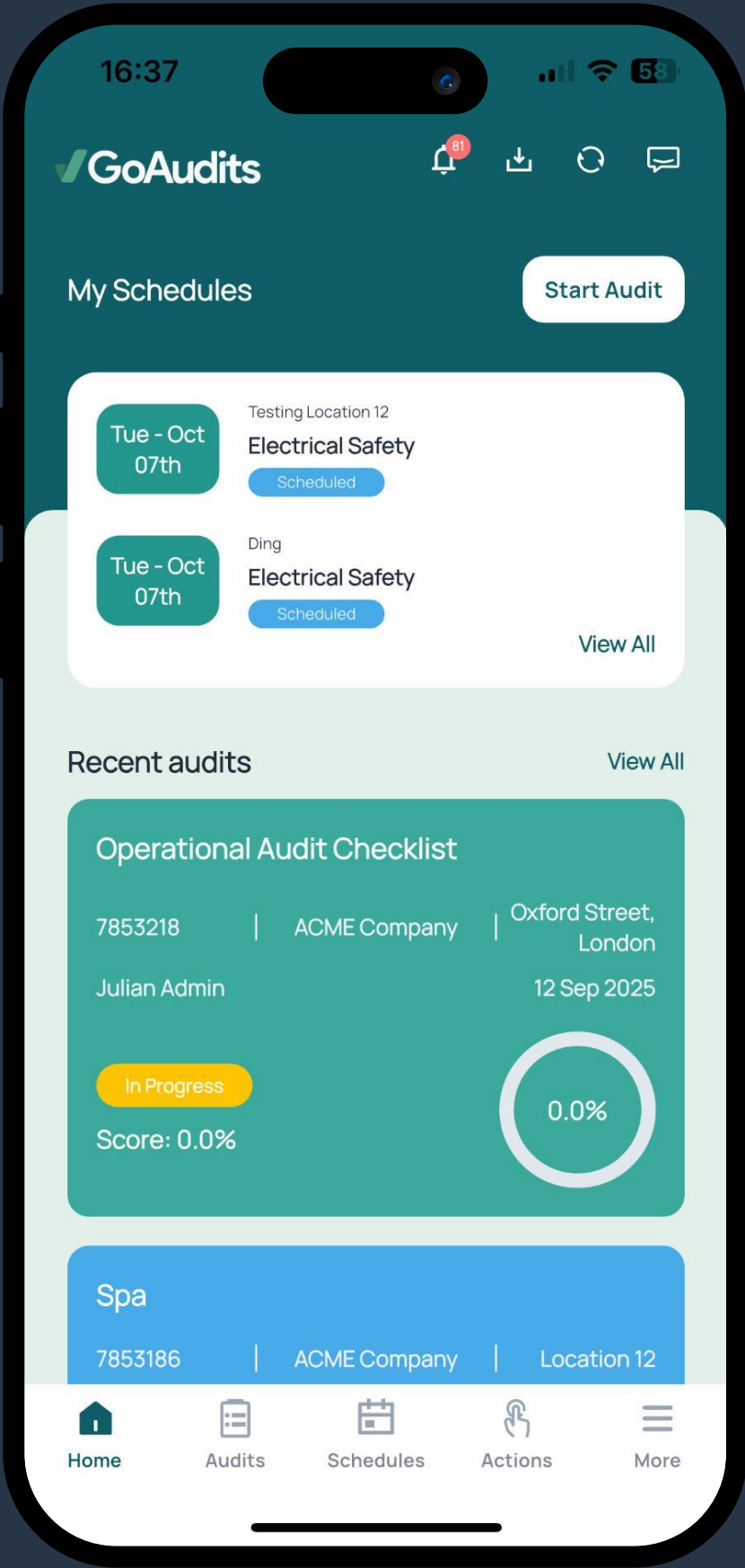
Throughout this journey, I've partnered closely with clients, stakeholders, designers, and developers to turn ideas into clear, user-centered solutions.

In recent years, I've focused my career on product design, combining strategy, creativity, and usability to craft thoughtful digital experiences.

How my work is in each stage of the project

Discover	Define	Build	Operate
Understanding the problem	Defining the solution	Building the solution	Iterating on the solution
Heuristic analysis UX recommendations Competitors benchmark Best practices Co-creative workshops User interviews Stakeholders interviews	Personas Opportunity mapping User stories Early user validation Customer journeys Service blueprints MVP Definition	Information architecture User flows Wireframes Low/High fidelity prototypes Usability testing Roadmap Design specs	Data analysis Surveys User interviews Shadowing/Observation Stakeholders interviews Heuristic analysis Roadmap maintenance

Selected cases



Inspections & Auditing App



2024-2025

GoAudits

GoAudits is a UK-based complete solution for auditing & inspections, accessible in . 6 languages and trusted by clients in 115 countries to improve quality, safety, standards, and compliance.

Lead Designer

- UX/UI Designer
- Prototyping
- Research

With user-centered design, consistent experiences, and a scalable design system, GoAudits is evolving into a more intuitive and reliable platform.

As a Product Designer at GoAudits, I contributed to enhancing the platform's usability and consistency, while ensuring it could scale effectively as the product evolved. I collaborated closely with stakeholders to shape requirements, conducted user testing to validate design decisions, and helped establish a design system that provided coherence across the product.

This ongoing process focused not only on improving the user experience, but also on building a foundation for long-term product growth and reliability.

My responsibilities at GoAudits included:

- Create user-centered designs
- Conduct user testing and gather feedback
- Ensure consistent user experience
- Collaborate on product requirements
- Develop and maintain design systems

We worked in product squads, each focusing on a specific area of the platform. This structure helped us move faster, stay aligned, and deliver a consistent experience across the product.

Squad 1

Squad 2

Core Squad



Kirsten Nantz
ex Vimeo, Calendly
VP of Product



Víctor Jimeno
Design Lead



Srinivasan Shridharan
Engineering Lead

Non Conformity Management

Home > Corrective Action Plan Management

Company: NEOM ▾
+ Add Filter

Status Summary ⓘ

Status	Count
In Progress	108
Completed	153
Submitted	14
Rejected	1

123

 %

Categorisation

(90%) Minor

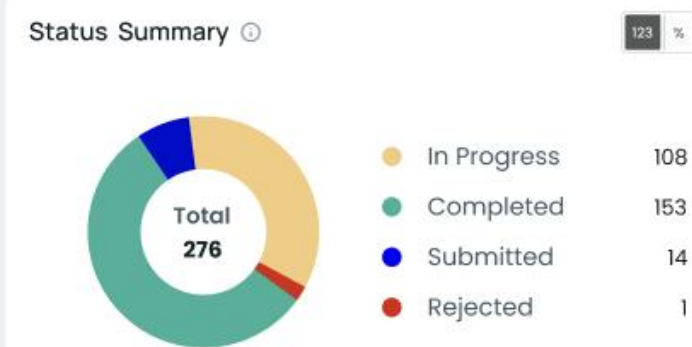
Rejection and p

Rejection ratio

☐	NC ID	Title	Location
☐	RIEJ02902	Temperature is above 5 ° (5.2°)	Oxagon
☐	RIEJ02902	Temperature is above 5 ° (5.2°)	Oxagon
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☐	RIEJ02902	Temperature is above 5 ° (5.2°)	Oxagon
☐	RIEJ02902	Temperature is above 5 ° (5.2°)	Tipton
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Non Conformity Management

Company: NEOM  [+ Add Filter](#)



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☐	RIEJ02902	Temperature is above 5 ° (5.2°)	Tipton

NC RIEJ02902 - Corrective Action Report

Temperature is above 5 ° (5.2°)

Corrective Action Plan added  

Root Cause Analysis added

Project Manager **Acknowledge.**

NEOM Manager **Approve**. Ready to view on Portal for CA

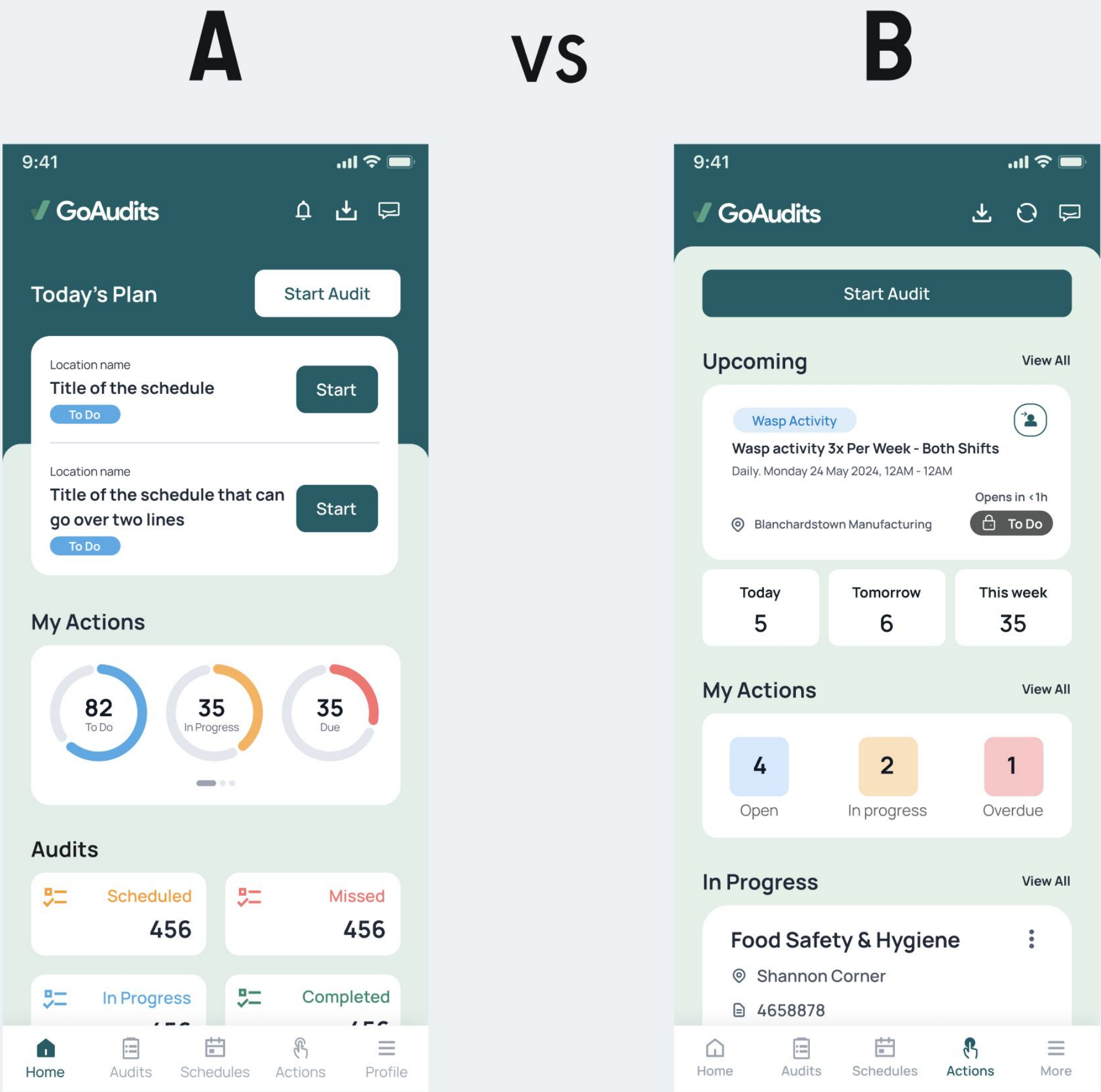
New Minor recorded

Planned Solution 1	Fix the temperature below 5°C
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Effectiveness Verification 1 Fix the temperature below 5°C



Using A/B testing, we verified hypotheses about UI variations, improving feature adoption and reducing friction.





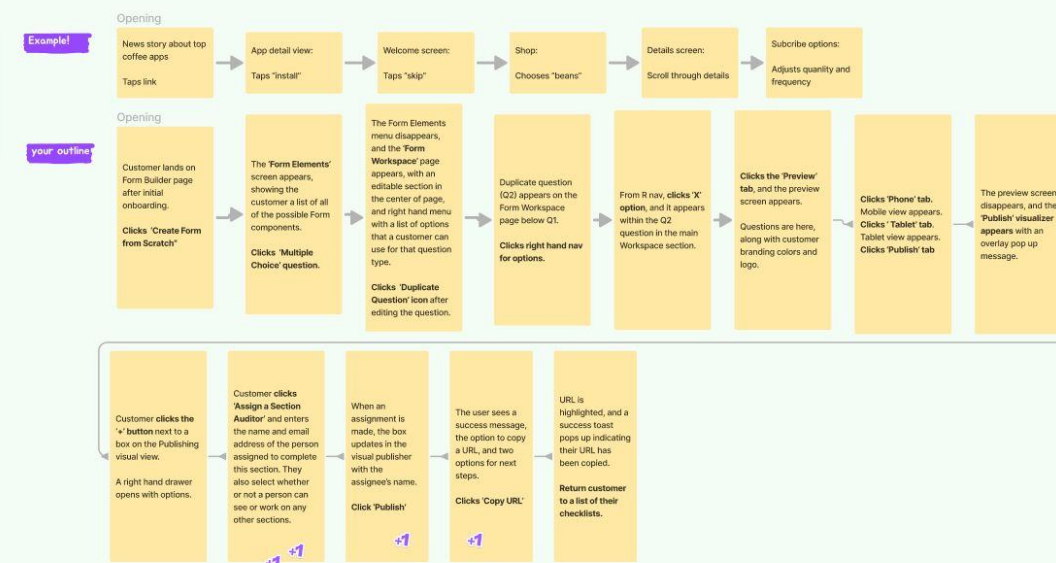
What are your prototype's first 6 steps?

- Start with an opening scene or entry BEFORE using workflows
- Add screens and clicks to show how customers move through the prototype
- Use the winning sketches. Do NOT invent new things now.



What are your prototype's first 6 steps?

What should we test with our customer interviews to

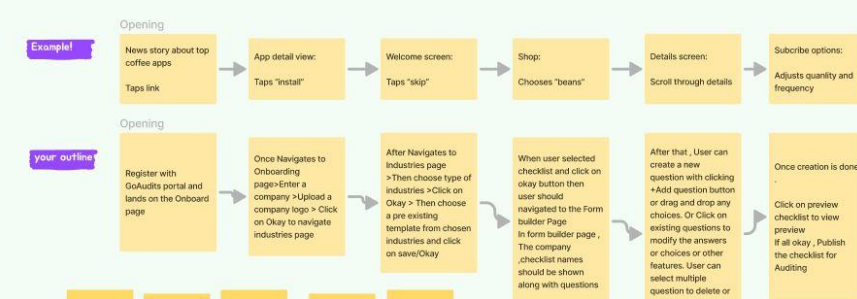


What should we test with our customer interviews to answer our questions?

What are your prototype's first 6 steps?

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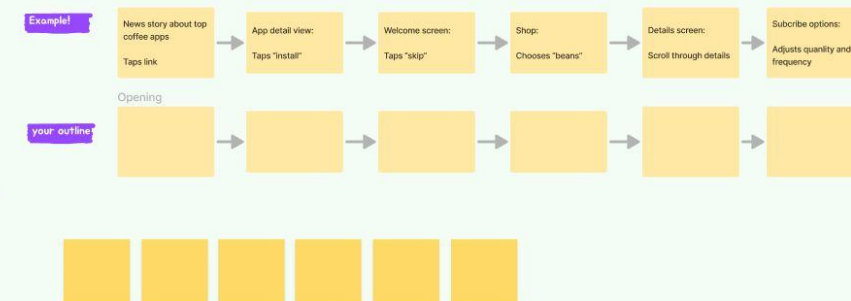


More.... (sorry for dropping off):

- I would like to see

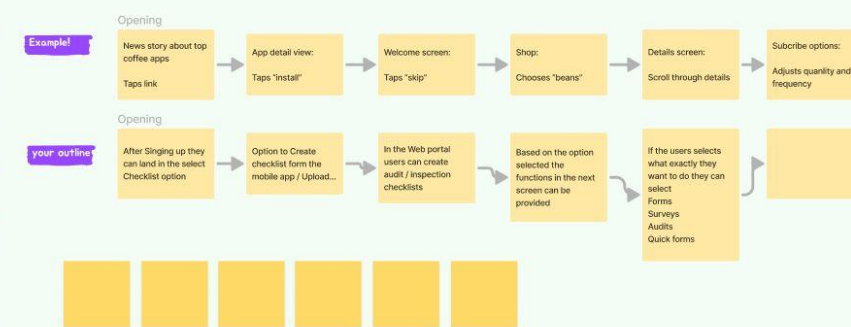
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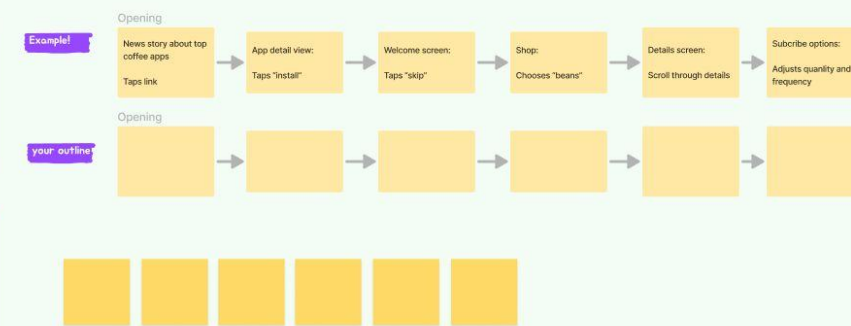
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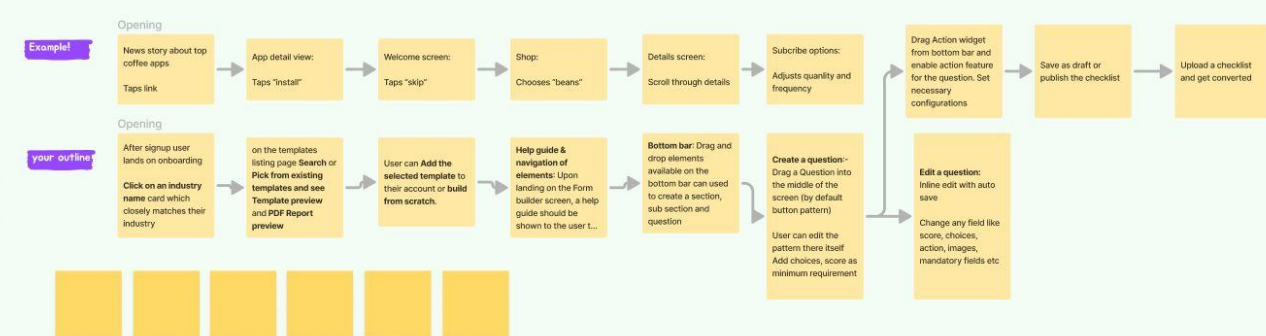
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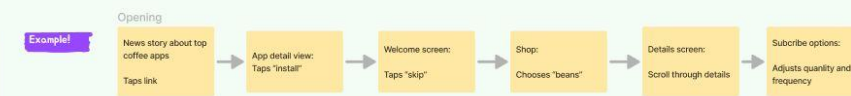


What are your prototype's first 6 steps?

What should we test with our customer interviews to answer our questions?



What are your prototype's first 6 steps?





2021-2022

KIA Portugal

Kia Portugal is one of the brands of Bergé Automoción — one of the largest private automotive distributors. This project involved building a driver app, designed to be scalable and used across all the group's brands.

Project done at Quadram

UX/UI Designer

Prototyping

Project Manager

Customizable white-label app for multiple car brands and languages.

The project started with Kia Portugal, but the goal was to create a flexible app capable of supporting multiple brands and languages. We developed a scalable design system to roll out new brands quickly.

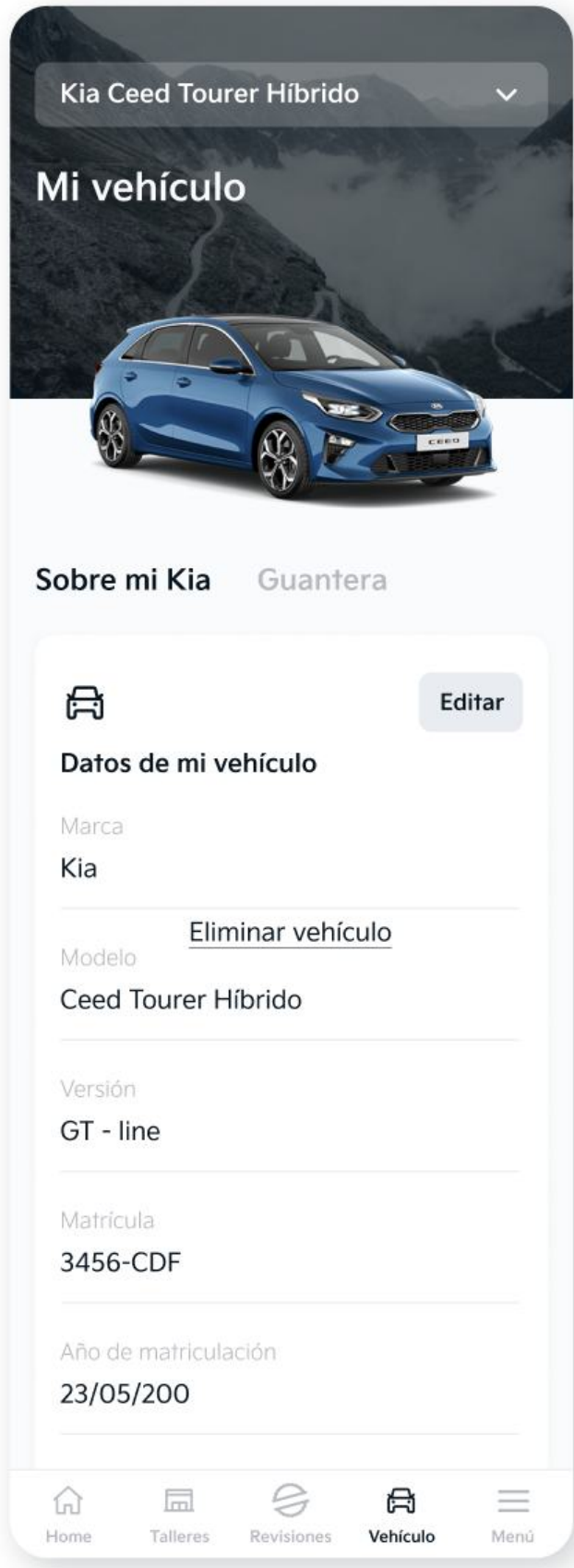
Over several months, the app was successfully deployed for more than 30 brands, maintaining a consistent user experience across all of them.



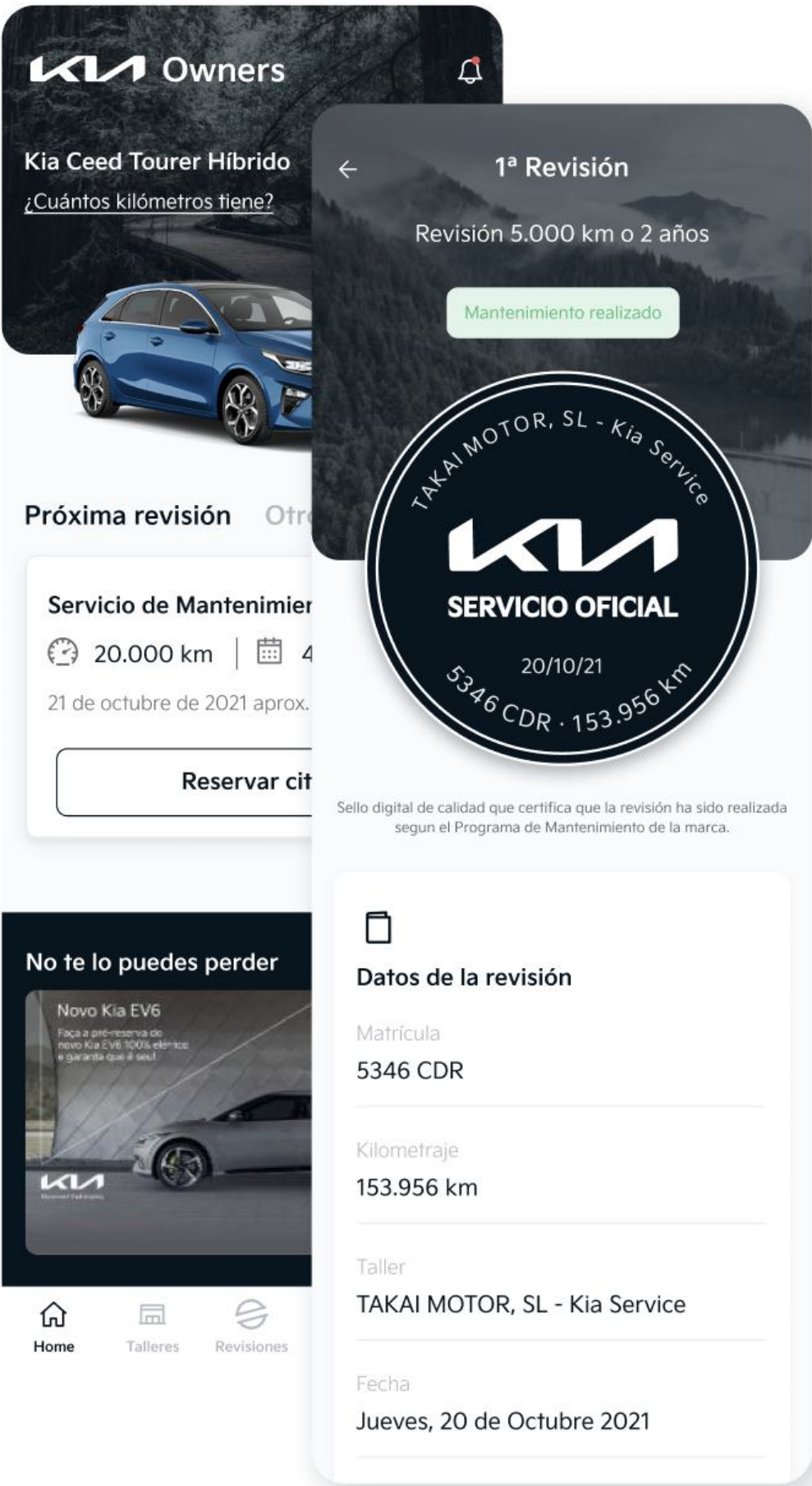


The ongoing challenge was to keep implementing changes required by the new brands and retrofit them to the brands that had already been launched.

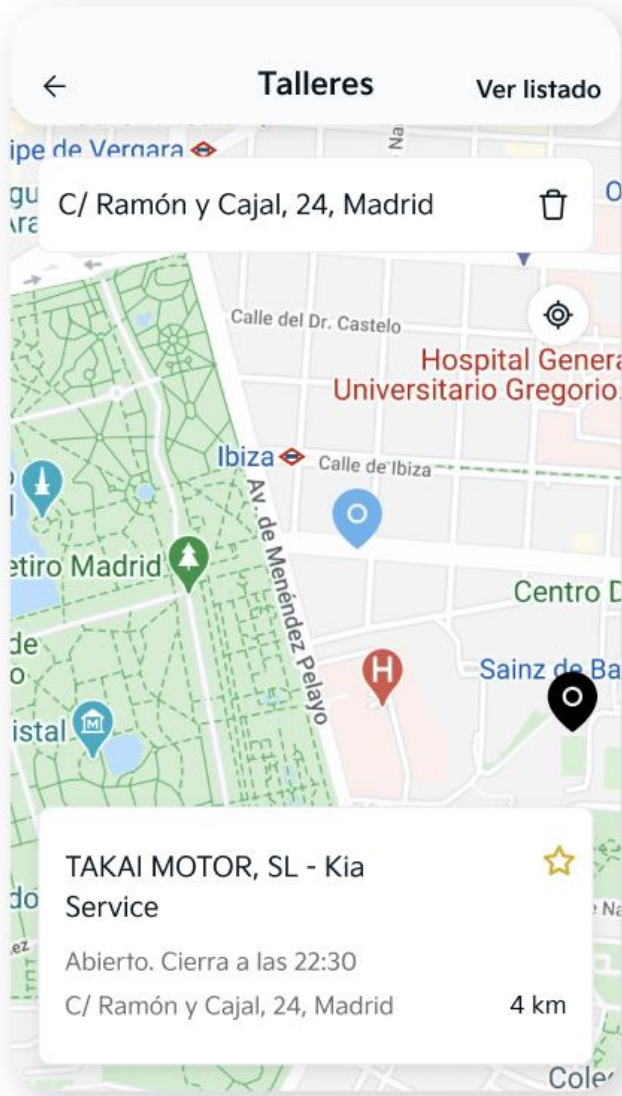
My Vehicle

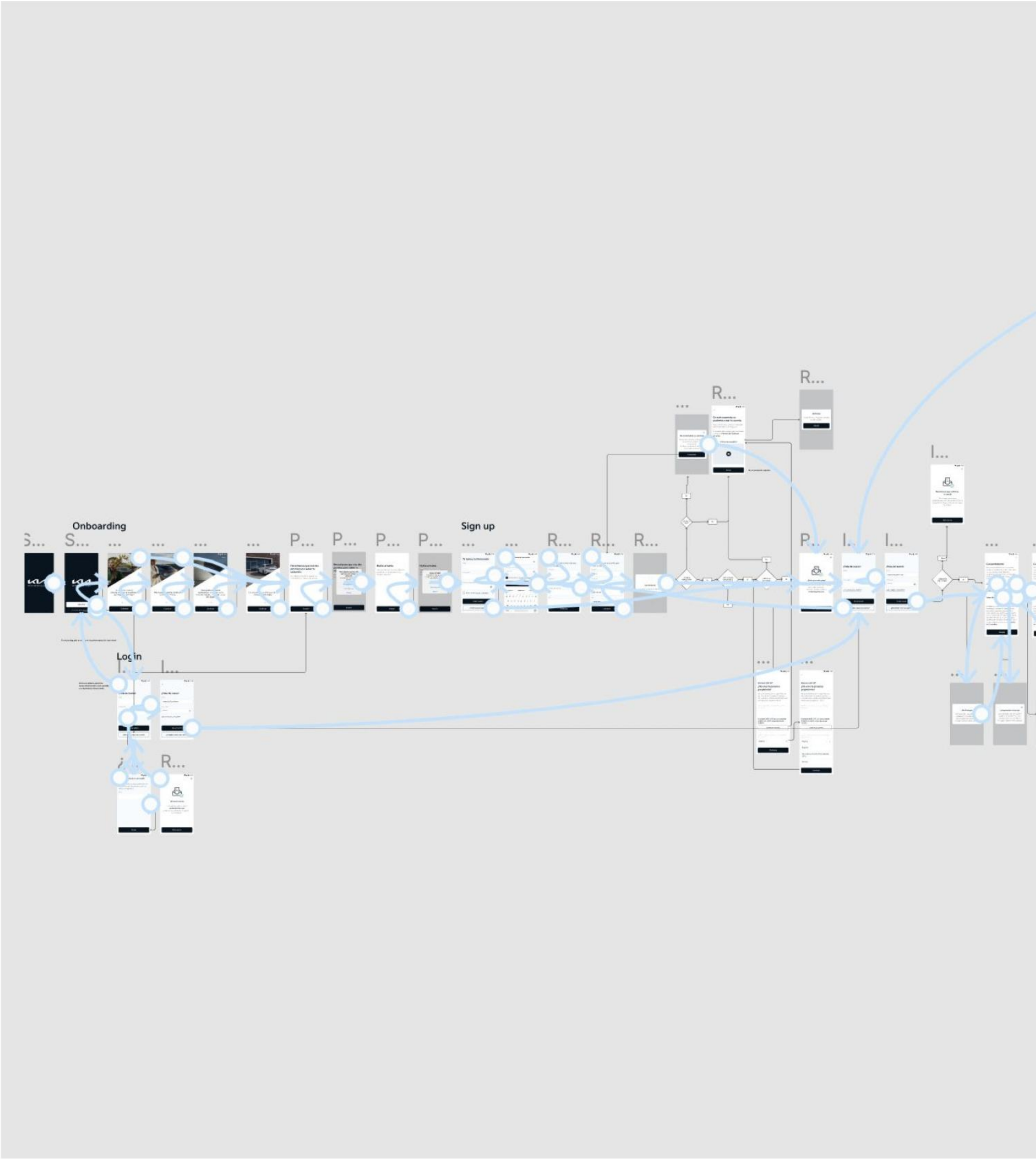


Appointments



Workshops





Hub	Country	Brand	Project	Status
Southern Europe	Portugal	KIA	Customer APP	1_Running
LATAM Hub 1	Chile	Mitsubishi	Customer APP	2023 Q1
LATAM Hub 1	Chile	SsangYong	Customer APP	2023 Q1
LATAM Hub 2	Peru	Mitsubishi	Customer APP	2023 Q1
Southern Europe	Portugal	Mitsubishi	Customer APP	2023 Q1
Southern Europe	Spain	Mitsubishi	Customer APP	2023 Q1
Central Europe	Switzerland	Hyundai	Customer APP	2023 Q1
Central Europe	Austria	Nissan	Customer APP	2023 Q1
Central Europe	Switzerland	Alfa Romeo	Customer APP	2023 Q1
Central Europe	Switzerland	Fiat	Customer APP	2023 Q1
Central Europe	Switzerland	Fiat Professional	Customer APP	2023 Q1
Central Europe	Switzerland	Jeep	Customer APP	2023 Q1
Central Europe	Switzerland	Abarth	Customer APP	2023 Q1
Central Europe	Switzerland	Nissan	Customer APP	2023 Q1
LATAM Hub 1	Chile	RAM	Customer APP	2023 Q2
LATAM Hub 1	Chile	Alfa Romeo	Customer APP	2023 Q2
LATAM Hub 1	Chile	Fiat	Customer APP	2023 Q2
LATAM Hub 1	Chile	JEEP	Customer APP	2023 Q2
LATAM Hub 1	Chile	Chery	Customer APP	2023 Q2
LATAM Hub 1	Chile	GAC Motor	Customer APP	2023 Q2
LATAM Hub 1	Chile	JMC	Customer APP	2023 Q2
LATAM Hub 1	Chile	Exeed	Customer APP	2023 Q2
LATAM Hub 1	Chile	Dodge	Customer APP	2023 Q2
LATAM Hub 1	Chile	BYD	Customer APP	2023 Q2
Southern Europe	Portugal	Aiways	Customer APP	2023 Q2
Southern Europe	Portugal	Maxus	Customer APP	2023 Q2
Southern Europe	Portugal	FUSO	Customer APP	2023 Q2
Southern Europe	Spain	Microlino	Customer APP	2023 Q2
Southern Europe	Spain	SsangYong	Customer APP	2023 Q2
Southern Europe	Spain	Subaru	Customer APP	2023 Q2
Southern Europe	Spain	Kia Canarias	Customer APP	2023 Q2
Southern Europe	Spain	Maxus	Customer APP	2023 Q2
Southern Europe	Spain	Aiways	Customer APP	2023 Q2
Northern Europe	Finland	Alfa Romeo	Customer APP	2023 Q3
Northern Europe	Finland	Fiat	Customer APP	2023 Q3
Northern Europe	Finland	Fiat Professional	Customer APP	2023 Q3
Northern Europe	Finland	Jeep	Customer APP	2023 Q3
Northern Europe	Finland	KIA	Customer APP	2023 Q3
Northern Europe	Finland	Mitsubishi	Customer APP	2023 Q3
Western Europe	Germany	Micro	Customer APP	2023 Q3
Western Europe	Poland	Mitsubishi	Customer APP	2023 Q3
Southern Europe	Spain	Micro	Customer APP	2023 Q3
Northern Europe	Sweden	Abarth	Customer APP	2023 Q3
Northern Europe	Sweden	Alfa Romeo	Customer APP	2023 Q3
Northern Europe	Sweden	Fiat	Customer APP	2023 Q3

Selected case | Astara GO



2023

Astara | Go

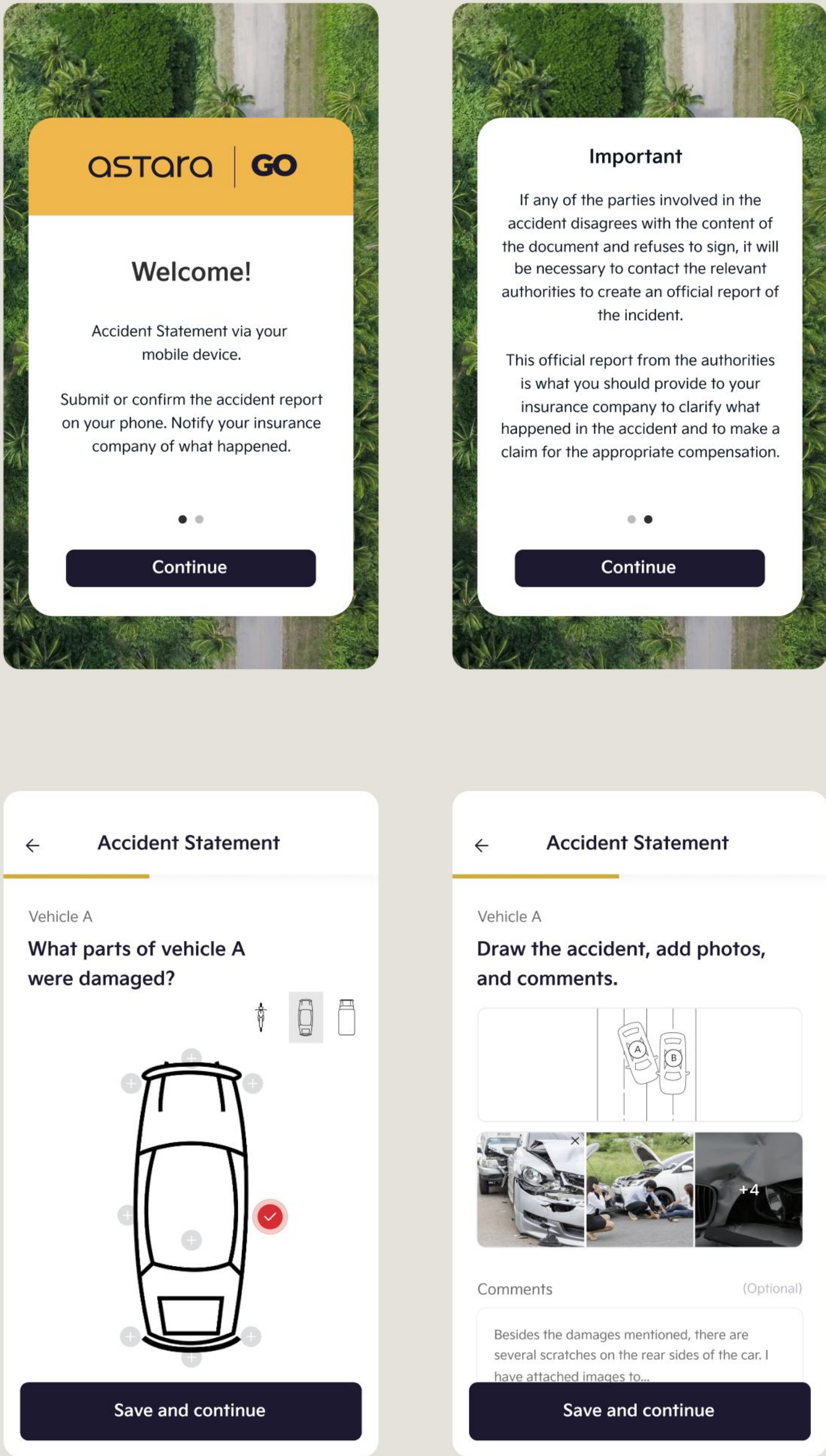
An app that allows users to quickly fill out friendly accident reports, both standalone and integrated into partner brand apps.

Project done at Quadram

UX/UI Designer

Prototyping

Crafting an intuitive interface that transforms the way users handle accident statements, even in tense situations.





Welcome to Astara

If you've reached this point, it's because you've been involved in an accident. First and foremost, we hope you are okay.

To continue with the accident report and fill in your information, please provide the vehicle's license plate and the code you received via email.

[? How it works](#)

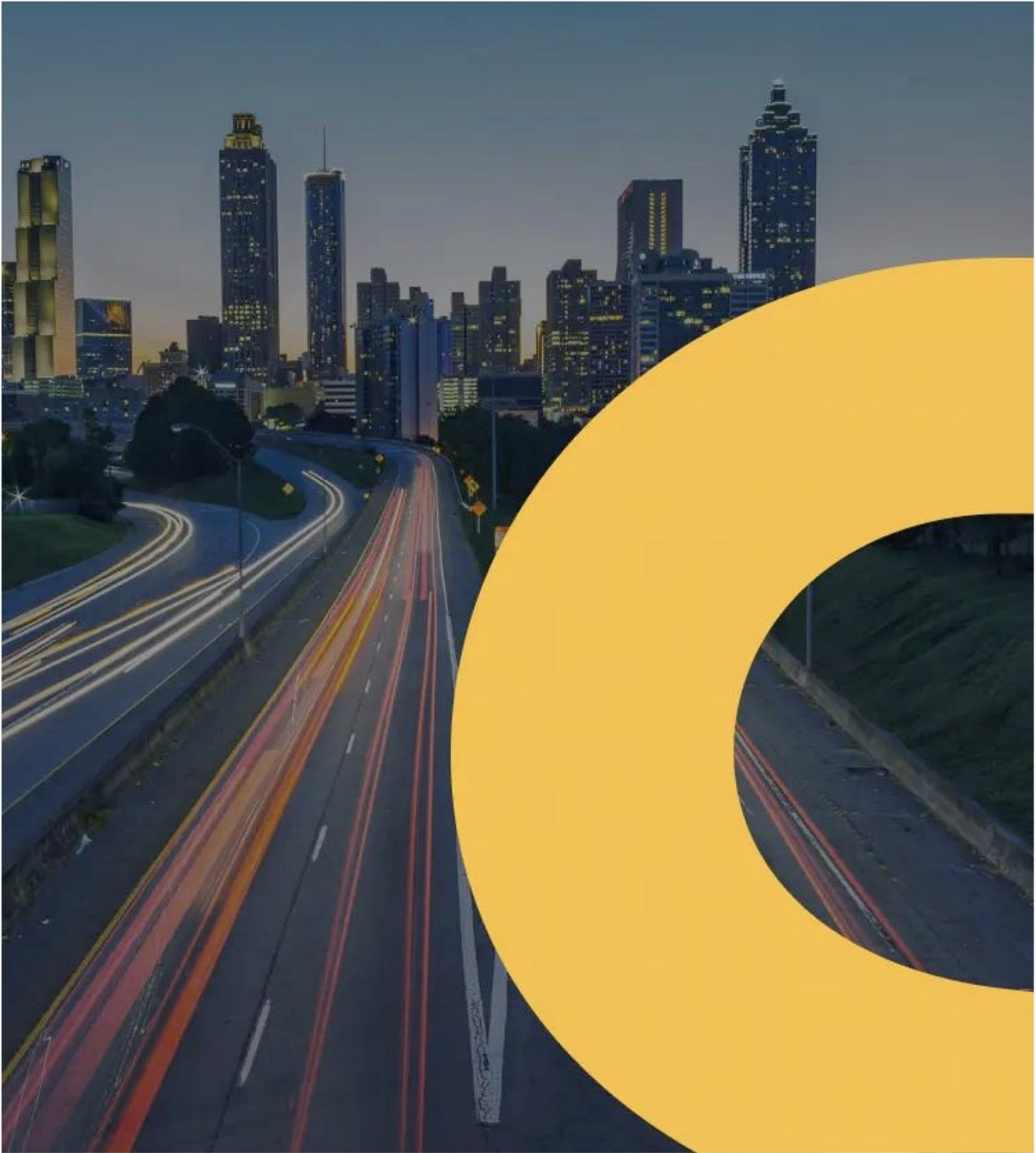
Statement Code

KSJ298398

Plate

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Continue





2021

Mutua Madrid Open

Official app for the Mutua Madrid Open, designed to enhance the fan experience with real-time updates, schedules, and personalized content.

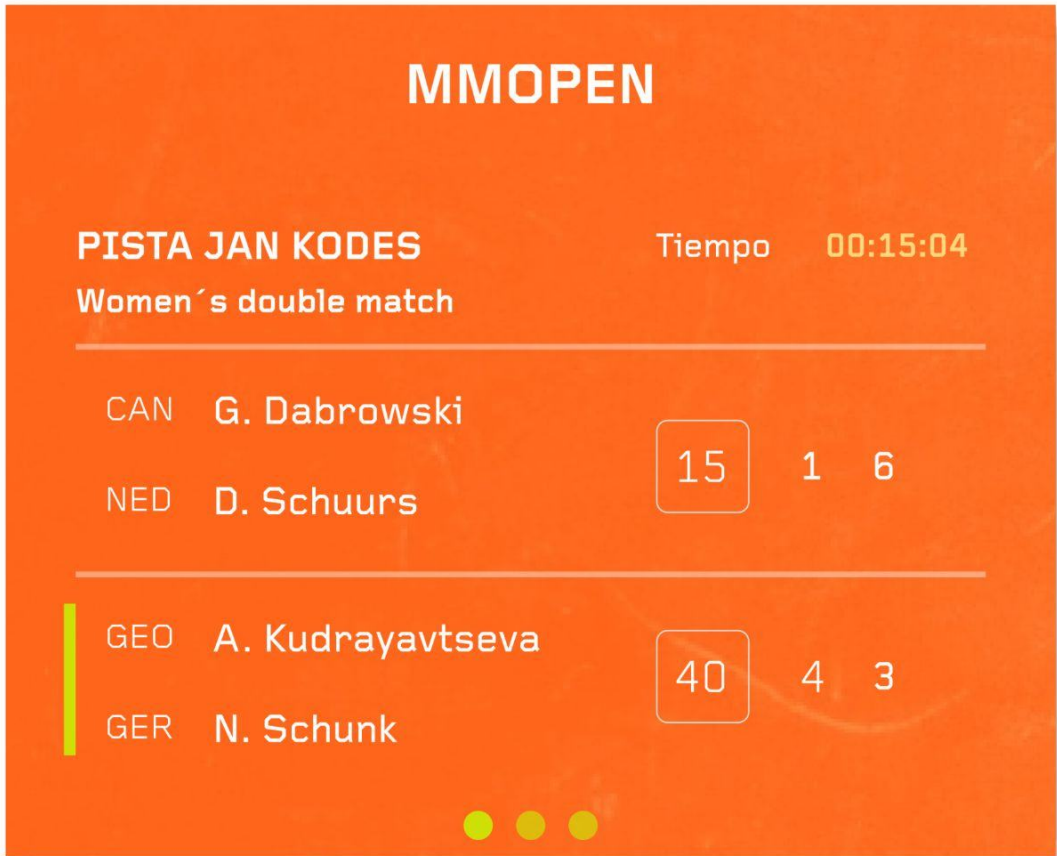
Project done at Quadram

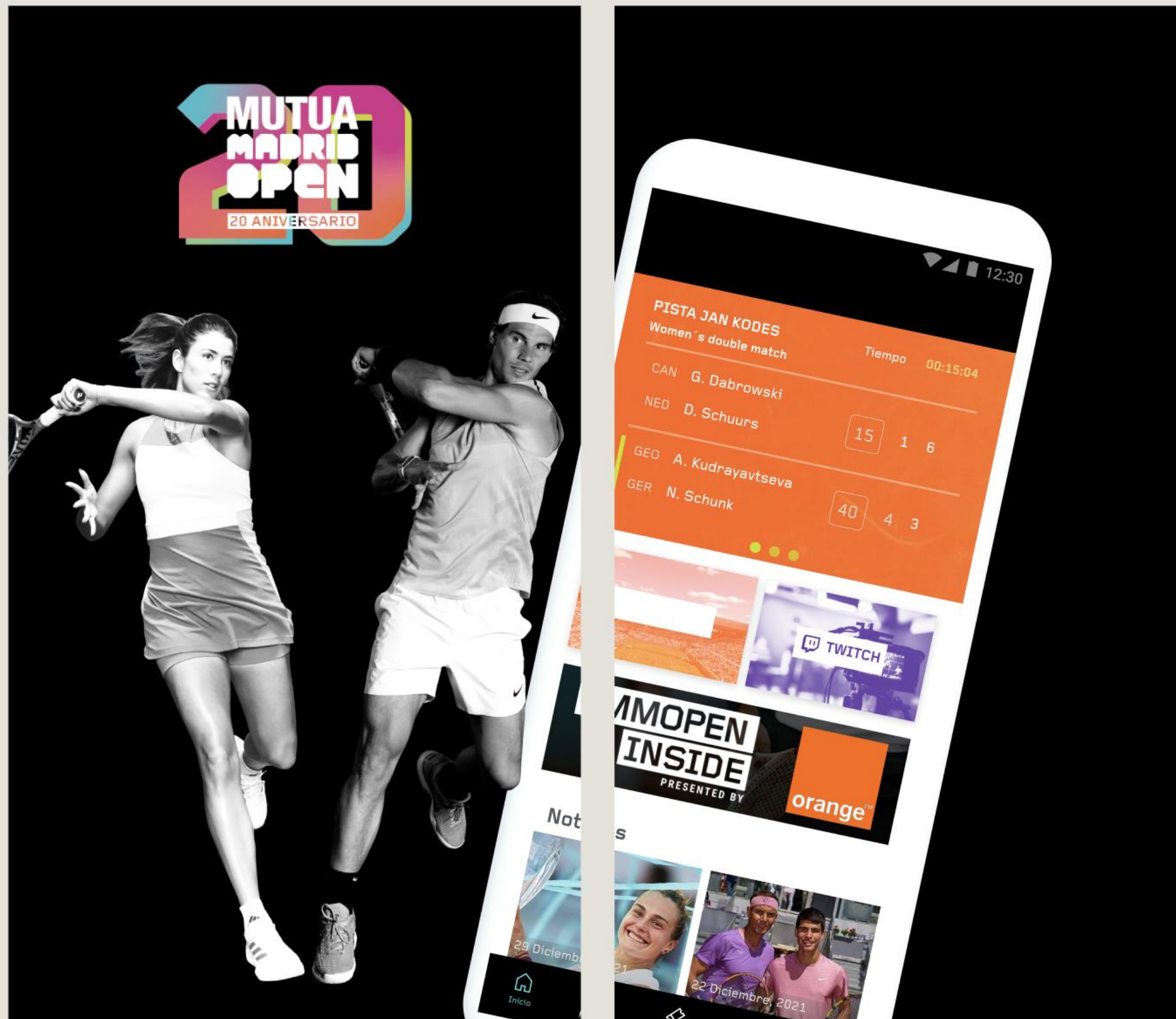
UX/UI Designer

Prototyping

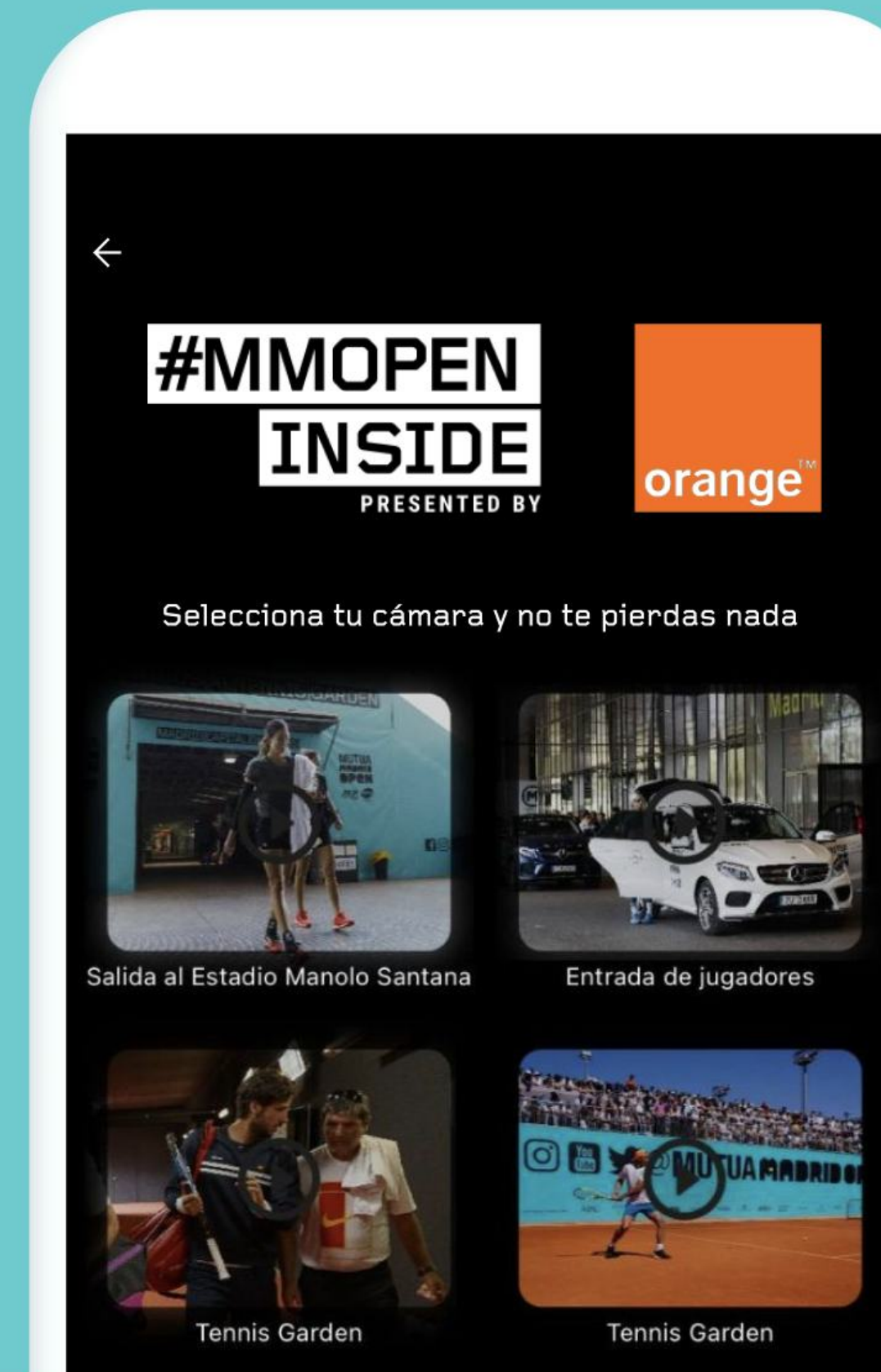
Focused on intuitive navigation and personalized content, the app provides live scores, player stats, and event schedules, making the tournament experience accessible from anywhere.

Designing a solution that reflected the tournament’s brand while accommodating different providers with limited customization was the key challenge.





Disfruta desde cualquier
sitio como si estuvieras en
la Caja Mágica



Selected case | Grupo VIVO



2022

Grupo VIVO

Through prevention, it promotes the physical, mental, and social well-being of people so that illness does not become part of our lives.

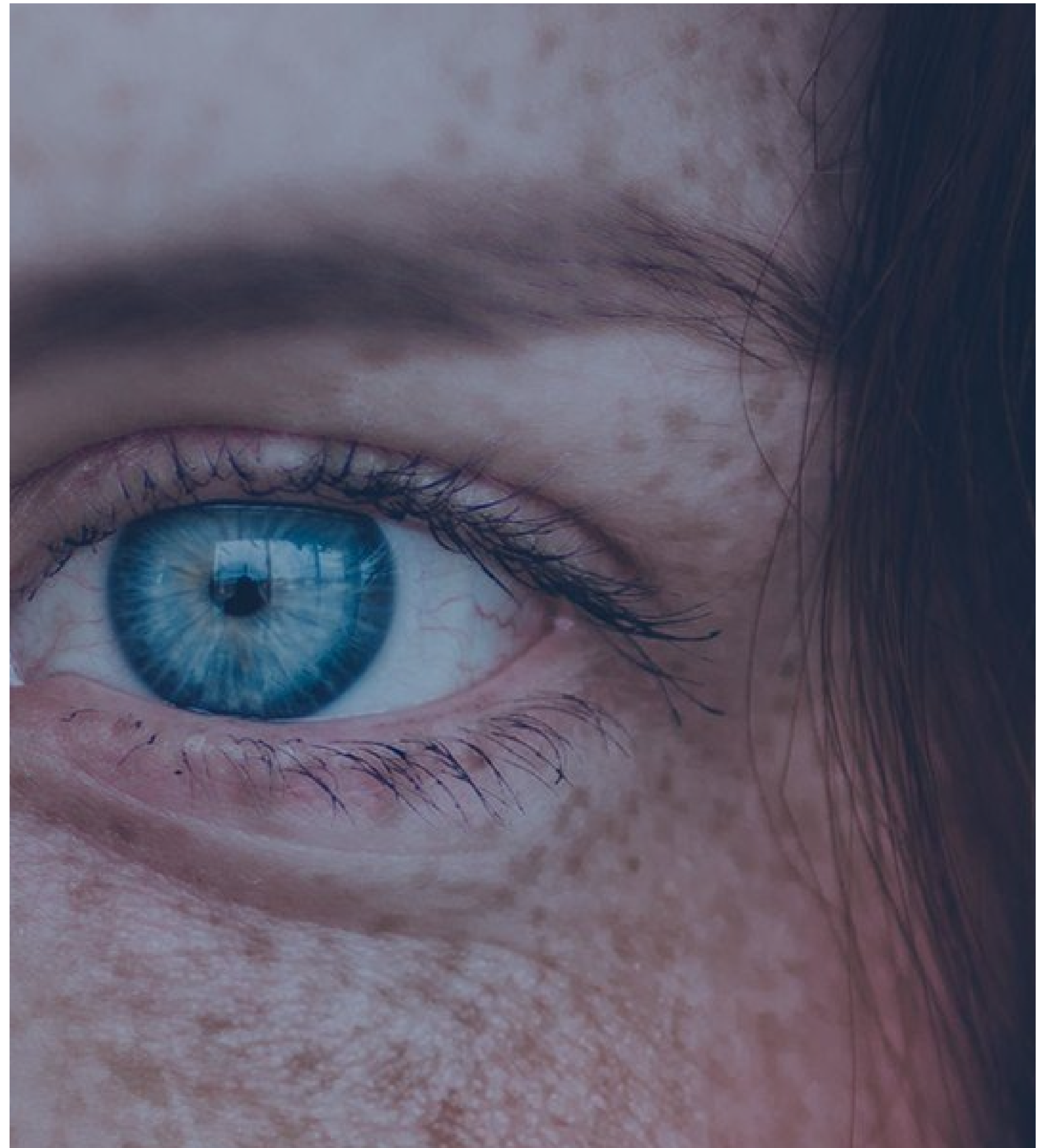
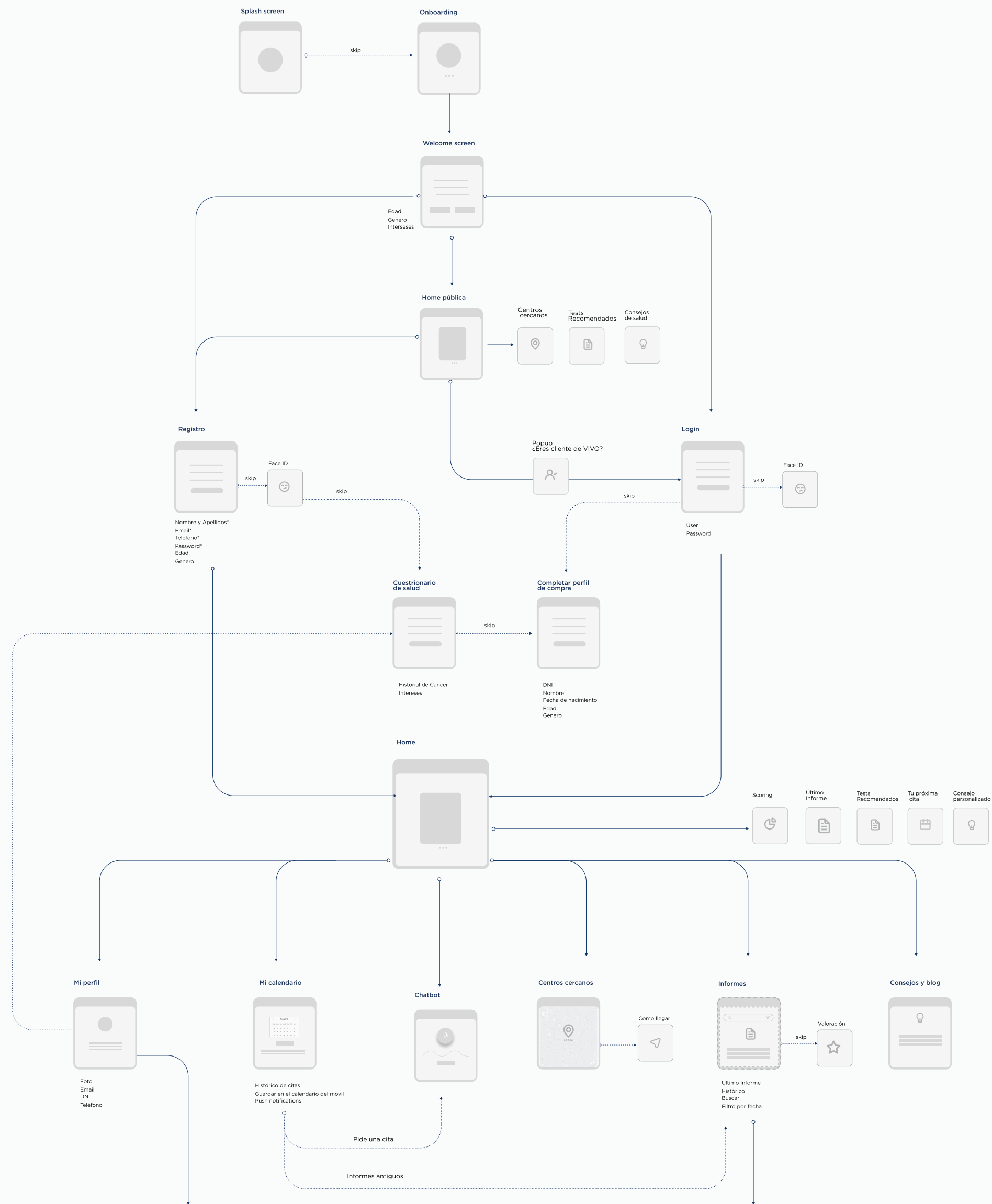
Project done at Quadram

UX/UI Designer

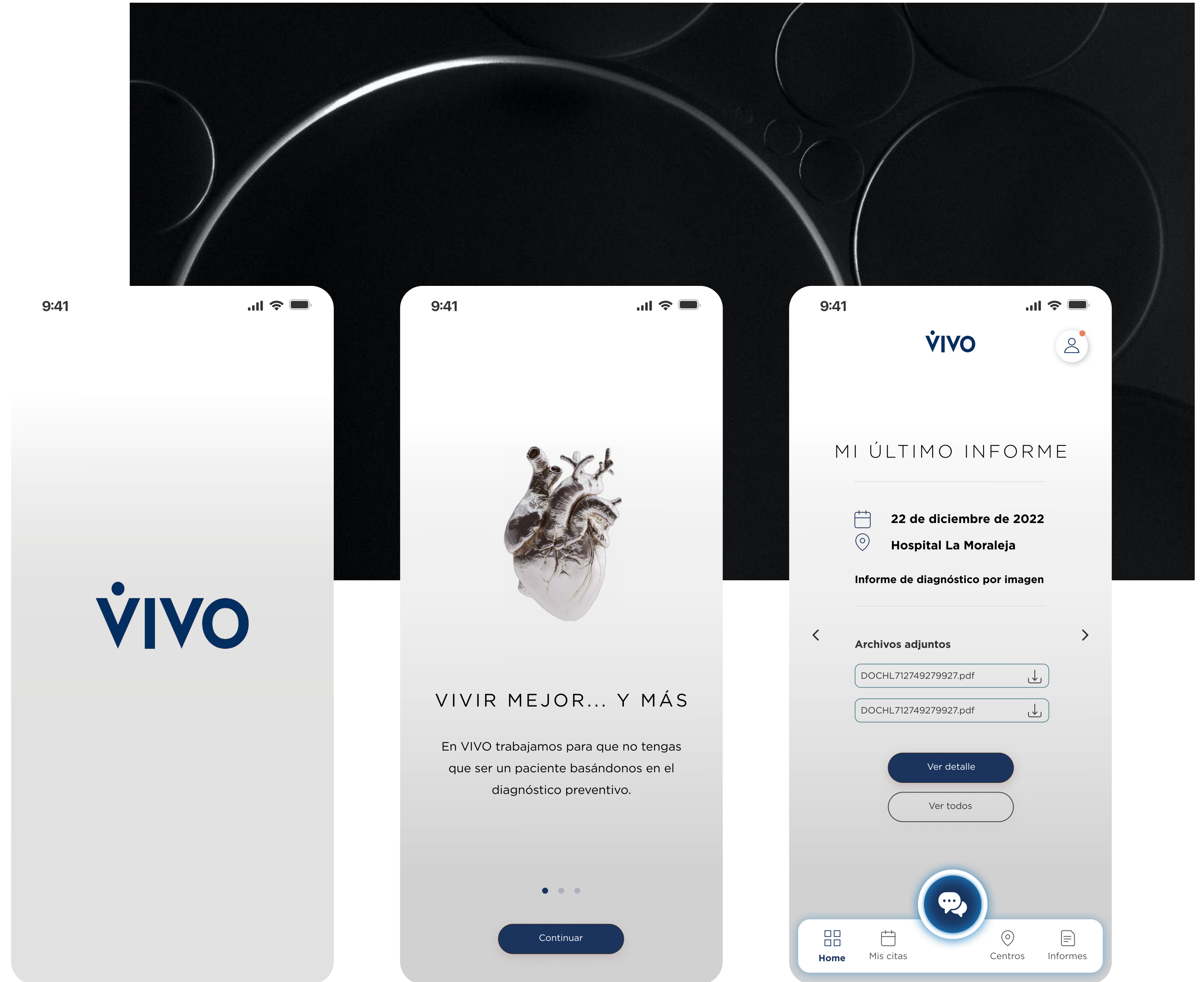
Prototyping

The project requirements involved designing a mobile experience—via app and/or chatbot—for managing appointments, reports, and medical records.





The biggest challenge was designing a medical testing and clinic app that moved away from the typical hospital app UI everyone is used to



[QUADRAM]

**WE CREATE
MOBILE
APPS**

APPS – WEBAPPS – UX UI – DIGITAL AGENCY

+ 12 years creating smart digital products, sustainable and profitable

Quadram – Kit Digital

2011-2022

Quadram

Quadram is a software development firm focused on designing and developing mobile applications for big brands and startups.

Manager UX/UI Designer

Over 11 years at Quadram,
I contributed to shaping and
designing user experiences,
across a wide range of projects,
sometimes in a dedicated
design role, and other times as a
manager collaborating closely
with the UX/UI team.



Illustration

I'm also an illustrator — if you're curious, you can check out my illustration [portfolio here](#).

Resume

Experience

- GoAudits**
Senior Product Designer
2024 - present
- Freelance**
Freelance Product Designer & Illustrator
2020 - present
- Quadram**
Product Designer
2020 - 2022
- Quadram**
Managing Partner
2011 - 2022
- Chatbot Chocolate**
Partner
2017 - 2022
- Universidad Europea de Madrid**
Lecturer
2016 - 2019
- Foxize**
Lecturer
2017 - 2018
- Sngular**
Consultant at BBVA
2010 - 2011

Education

- Mr Marcel School**
Design Systems
2024
- Escuela Artediez**
Higher Technician in Illustration
2022 - 2024
- Mr Marcel School**
Advanced UI
2021
- Escuela Minúscula de Ilustración**
Extended and Advanced Programmes
2020 - 2021
- EAE Business School**
Executive MBA
2020
- Universidad Carlos III de Madrid**
Industrial Engineering, Industrial Org.
2003 - 2010

2025 | Víctor Jimeno Bellmont - Product Designer

Get in touch.

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